

ABSTRACT

There are provided an enterprise evaluation device and an enterprise evaluation program capable of analyzing research and development strategy and intellectual property strategy 5 together with information on financial affairs of an enterprise, thereby evaluating the enterprise value. The device includes: technical document acquisition means for acquiring technical documents such as patent gazettes; total number-of-inventions per field extraction means for 10 classifying the technical documents into respective fields such as IPC sub-classes and extracting the total number of inventions per each field; per-field and per-enterprise number-of-inventions extraction means for extracting the number of inventions per field and per enterprise; per-field 15 oligopoly score calculation means for calculating the per-field and per-enterprise number-of-inventions share by dividing the per-enterprise and per-field number-of-inventions by the total number of inventions per field and accumulating the per-field and per-enterprise number-of-inventions share 20 powered by k_a (wherein $k_a > 1$) for each enterprise having at least one invention in a predetermined field, thereby calculating a per-field oligopoly score; and output means for outputting the calculated per-field oligopoly score on display means or the like.